

The Japan Business Group

*Lawyers who help your
business blossom*



EVERSHEDS



In an increasingly globalised world, the opportunities to do business in Japan and for Japanese companies to do business abroad have increased significantly. In recognition of this, Eversheds has created a team of experts who can provide the crucial advice that can make such ventures a success.

Our Japan business group has members across all of our offices. We are a brand name respected across the world with the strength of resources to tackle any project.

In addition, we work closely with quality law firms in Japan and beyond, to ensure you have people on the ground where you need them. This means you can access a full spectrum of legal services, which can be delivered globally.

You will be dealing with people who talk the language, understand the culture, and who have real experience of working and doing business in Japan.

Who do we advise?

Our clients include Japanese companies investing overseas and non-Japanese companies that own or trade with Japanese organisations across a wide array of sectors, such as:

- manufacturing
- construction
- software
- education
- M&A
- energy (including, oil and gas, renewable and nuclear)
- banking and financial services
- private equity
- telecoms.

You would be dealing with one of the world's leading international law firms with expertise in all the major markets you want to enter. We will give you access to over 2,100 legal advisers who can provide you with advice in any area you wish to pursue. Together we will help you meet the complex challenges often involved when working outside your home country.

We do not just view ourselves as people who deal with the technical details of the law. You will benefit from our commercial knowledge and experience built up through many years of working with clients based in Japan. We can break down barriers, prevent problems before they occur and form a cultural bridge for your organisation.

The skills we offer you

The lawyers at Eversheds are of international quality with a global reputation. They understand the big picture as well as local issues and can advise you on the full range of legal services relating to Japan, including:

- anti-trust
- banking
- construction
- corporate finance
- dispute management
- employment
- energy
- environmental regulation
- establishment of foreign-invested entities and offshore and onshore structuring
- flotations
- intellectual property rights and technology transfer
- international trade
- litigation
- mediation and arbitration
- mergers and acquisitions
- private equity
- projects
- project finance
- restructuring and liquidations
- structuring market entry strategies
- venture capital.

Introducing Eversheds

- We are one of the largest full service law firms in the world with over 35 offices in major cities across Europe, the Middle East and Asia.
- A firm of over 4,000 people, including more than 400 partners and over 2,100 legal advisers.
- We also offer you dedicated business groups with teams of experts focusing on key markets such as China; India; Middle East; Central and Eastern Europe and North America.
- In a recent survey of law firms, we were ranked as the star performer from 1998 to 2007 in acting for FTSE 100 and FTSE 250 clients. We ranked fourth overall in the UK.
- Our client list includes more publicly quoted companies than any other comparable law firm and 107 Fortune 500 companies. We handle more corporate and real estate transactions than anyone else.
- You will benefit from our unique approach to project management – predictability of costs, timescales and outcomes.



Lawyers you can count on

You can count on us to deliver through our unique project management approach. At the start of every significant piece of work we do for you, we will perform a thorough scoping exercise to ensure that we know exactly what you want to achieve and how you want to achieve it. This scoping also allows us to create a mutually agreed plan and provide you with an accurate fee budget that we will not deviate from unless circumstances change. We will never do any extra work without telling you why we need to do it and getting your permission to proceed.

This approach is exemplified by DealTrack, our proven process for dealing with transactions that are often complex, time consuming and uncertain in outcome. DealTrack ensures you are supported by the right people, project controls and communication protocols. It gives you greater control and predictability and allows you to reduce workload, minimise disruption, risks and costs, and get the best deal done, on time and within budget.

We would be happy to tell you more about our project management approach and show you the real evidence that it works.

How to find out more



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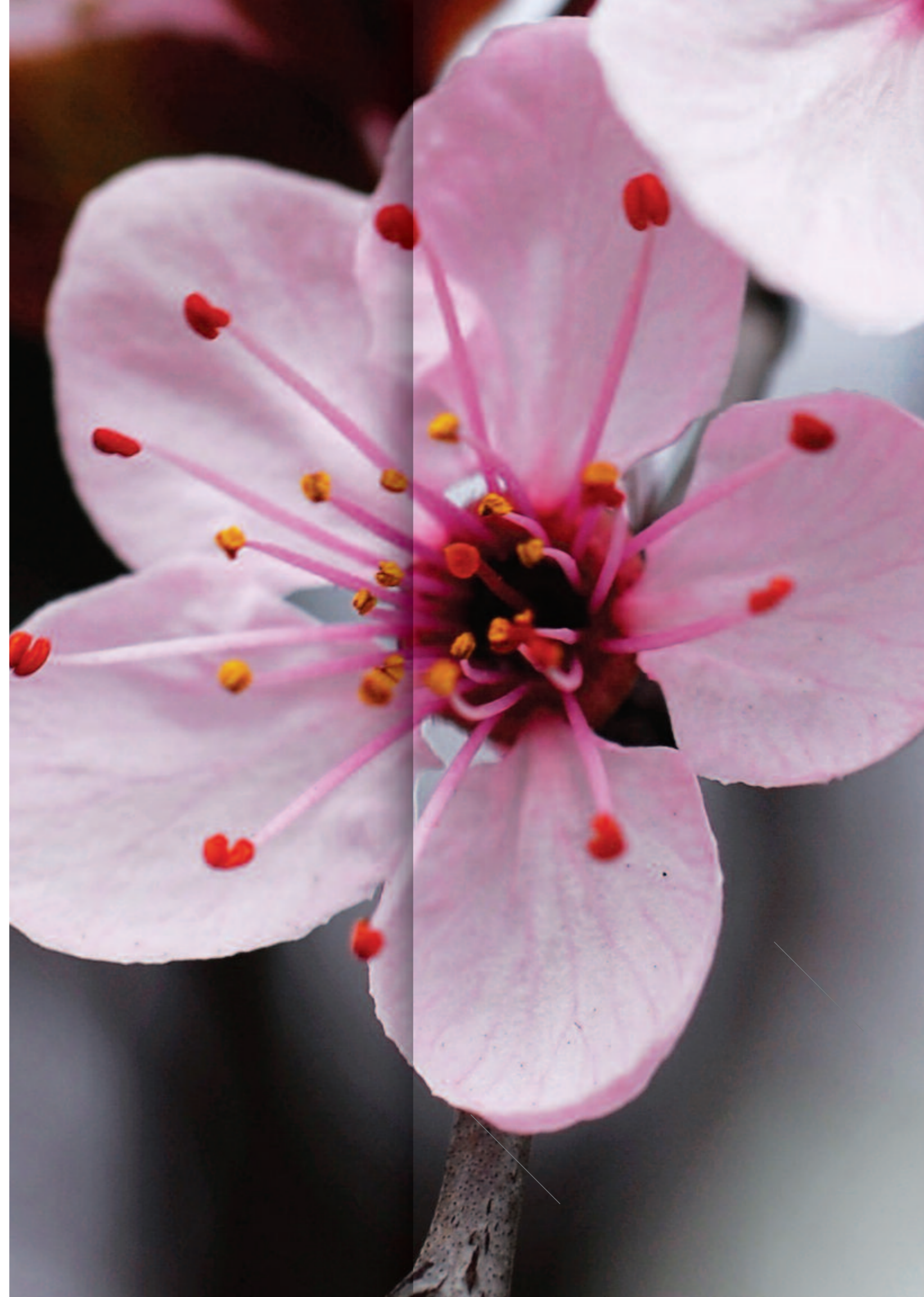
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