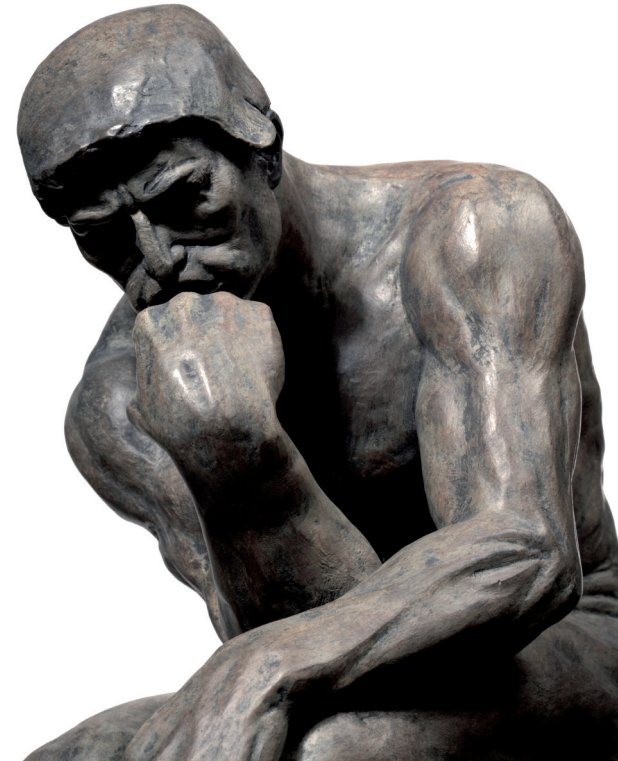
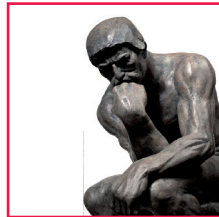


Attendance is free

Think Globally!

Recent Developments in Patent Law & Investor Perspective

Thursday 29 September 2011, 12.30 p.m. - 06.30 p.m., Munich



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Topics

Leahy Smith America Invents Act

Patent reform legislation will be enacted as early as September 2011

- How will the United States implement “first to file”
- What prior art issues will change and how will the Federal Circuit interpret them?

Patent Paranoia, Beware!

Therasense and patent inequitable conduct, IDS burdens, Foreign Office Actions and scaremongers: Cutting through the paranoia for simple, direct prosecution

U.S. Hot Topic Round-up

Reexamination reform in the U.S., Myriad (gene patenting), Mayo v. Prometheus (§ 101 patent-eligibility of personalized medicine); and others

We'll serve you a snack buffet and drinks during the event.

Speakers

Ric F. Henschel

Partner, Chemical, Biotechnology and Pharmaceutical Practice, and Co-Chair, Life Sciences Industry Team, Foley & Lardner

Stephen B. Maebius

Partner and Chair, IP Department, Foley & Lardner

Sven Riethmueller

Partner, Private Equity & Venture Capital Practice, Foley & Lardner

Kristel Schorr

Partner, Chemical, Biotechnology and Pharmaceutical Practice, Foley & Lardner

Harold C. Wegner

Partner, IP Department, Foley & Lardner

Adrian Toutoungi

Partner, Intellectual Property & Technology Group, Eversheds

To keep in mind

Torrents of Change Under Way

How Can you Keep your Global Equilibrium?

With the Leahy-Smith American Invents Act set for a vote in the U.S. Senate in early September, on top of a continuous stream of IP cases before the U.S. Supreme Court, and the USPTO reexamination reform, the tidal wave of change in the IP landscape is being set in motion on both sides of the pond.

It will likely profoundly affect how IP assets are obtained, transacted, and enforced in the U.S., Europe, and elsewhere in the world. European businesses with a global footprint must ensure their IP strategy is balanced and on target for competitive survival and long-term growth as these changes unfold.

Recent Developments in Patent Law & Investor Perspective

How Venture Capital and Emerging Technology Companies Manage IP in view of Changing Global IP Laws

Organisations remain competitive on the international stage through their capacity for creativity and innovation. However, intellectual property is both precious and particularly vulnerable. Successfully exploiting your IP on a commercial basis requires certainty.

We invite you to meet and discuss this topic with other directors, managers and experts. We are looking forward to meet you at the **29 September 2011**, 12.30 p.m. - 06.30 p.m., and spend an interesting afternoon with you while enjoying specialities from the Bavarian cuisine.

After this event we want to invite you to join us at the **Oktoberfest 2011** for a great Bavarian party at one of the famous big tents.

Where and When

Heisse Kursawe Eversheds

Maximiliansplatz 5

80333 Munich

Thursday 29 September 2011,

12.30 p.m. - 06.30 p.m.

Registration

For your registration please use the attached fax document or the internet on www.heisse-kursawe.com.

Please reply on this invitation until **2 September 2011**.

